

Snoobi Technology B.V.

Privacy Policy, Application and Website Terms of Use

If you continue to browse and use this website or the Snoobi Analytics application, you are agreeing to comply with and be bound by the following terms and conditions of use.

Legal disclaimer

Snoobi Technology B.V., ("Snoobi") also represented by Snoobi B.V. has the objective of providing sufficient and correct information and offering relevant content.

However, Snoobi is not responsible for any incomplete or incorrect information found in any presentation or on one of the Snoobi websites or applications. The information on websites, in articles, knowledgebase and presentations is intended to provide general information. The user accepts full liability for the use of this information for the purpose for which the information was produced.

The information does not include a guarantee of completeness, correctness, or timeliness and any guarantee in this respect will be rejected by Snoobi Technology B.V.

The information on our websites cannot be construed as consultation or advice regarding legal matters, or any other form of professional advice. Snoobi for example, has no knowledge of or insight into any customer-specific matters concerning the General Data Protection Regulation. Based on the information, no action should therefore be taken without own research.

Information on the website(s) and applications

The information on our websites has been compiled with the greatest possible care. Every attempt has also been made to keep the information up to date. This is without prejudice to the fact that no rights can be derived from the information on these websites. Snoobi expressly states that no rights can be derived from using the information on our websites and does not guarantee the accuracy, completeness or quality of the information provided.

Use of the website(s) or application

Snoobi is not responsible or liable for any damage or loss resulting from the use of this website or the Snoobi Analytics application.

Intellectual property

The texts, images and any other information on this website may not be used in any way without prior permission from Snoobi. The intellectual property right of this website (including texts, design, photos and logos) rests with Snoobi or third parties.

Any information and metrics found in the Snoobi Analytics online application are to be used exclusively for use by the Snoobi Analytics account owner.

For more information about the use of this website or Snoobi Analytics you can contact us via the contact form on our website.

Privacy conditions for the use of the website

Click behavior and visit data

General visitor data is recorded on the website. No personal identifiable information is stored. Snoobi uses this information for no other use than to optimize the website(s).

Snoobi tries to anonymize this data as much as possible. Data is not traceable to a person, with the exception of cases where the visitor enters this data on the website (for example a contact or request form). Data will never be provided to third parties without explicit consent of the user or application account owner.

We furthermore declare that we:

- Take appropriate security measures to provide personal data to authorized companies only. This also applies to all data collected by Snoobi Analytics;
- Clearly state the purposes for which we process data. We do this through these “Website terms and conditions of use”;
- Make every effort to limit the storage of personal data to the information that is necessary for the performance of the service;
- Respect your right to have insight into, correct or remove any personal data at your request.

Use of personal data

If you submit information to us by means of a form, we will process your personal data solely for the purpose of supplying the information you have requested and everything related to it. Personal data is only stored for the duration of your relation with Snoobi and can be removed upon request.

Cookies and Snoobi Analytics

Snoobi may use certain cookies when offering electronic services. A cookie is a simple, small file that is sent along with pages from our websites and which your browser stores on the hard drive of your computer. Snoobi can combine different requests for pages from the website and analyze the behavior of visitors to these websites for the purpose of improving our website and services. You can refuse the use of these cookies by turning them off in your browser, although this may limit the functionality and ease of use of the websites.

At the first visit to any our websites a pop-up will be displayed in which is indicated that if you continue to click on our website, you accept the cookies. If you do not agree with the use of cookies, then no cookie(s) will be set.

Snoobi uses Snoobi Analytics to keep track of how visitors use the website.

The information obtained by Snoobi Analytics is stored and processed exclusively in the European Union. Snoobi uses Hetzner Online as a cloud server provider. Hetzner has three data center parks located in three different towns: Nuremberg and Falkenstein/Vogtland in Germany and Helsinki in Finland. Snoobi uses the Nuremberg and Helsinki locations.

Snoobi uses the Snoobi Analytics information solely to provide reports about the website for its own use and to optimize the service. No data is ever provided to a third party.

LinkedIn, Facebook, Google and other data providers

This website may contain buttons or links to promote pages, articles or shares on social or other networks. There may also be links and buttons to other providers.

Snoobi Analytics may provide options to collect and report on data from other data providers. The display of this data is under strict control of the Snoobi Analytics account owner.

Snoobi is not affiliated with any third party data provider, nor can it be held responsible if the third party data collected is incorrect or incomplete.

Newsletter

Snoobi offers a newsletter that informs interested parties about news on internet marketing, the services of Snoobi and related matters. Clients and registered relations of Snoobi receive this newsletter. For other subscribers, the e-mail address is only added to the list of subscribers with explicit permission. Every newsletter contains information on how to unsubscribe. The newsletter subscriber list is not provided to third parties.

External links

Our websites and the Snoobi Analytics application contain external links. These links are listed as a service for the visitor or to provide additional information to the Snoobi Analytics account owner. Snoobi cannot be held responsible or liable for the content of these third-party pages, nor for the privacy protection on these websites, or for the services that may be offered on them or for damage or loss caused by the use of external links.

Security

Snoobi takes all necessary security measures to prevent abuse of and access to personal data. These security measures include the following subjects:

- access control, using unique login data;
- encryption (encryption) of all digital files with personal data;
- security of our network connections via Secure Socket Layer (SSL) technology.

Inspection, correction and right to object

If you have provided us with personal data via our website, you can send us a request to view, change or delete this data. For this you can contact us by email at the address mentioned on the contact page on our website.

To prevent abuse, we will ask you to identify yourself adequately. When it concerns the access of personal data linked to a cookie, you must send a copy of the cookie in question. You can find this in the settings of your browser.

If the data is incorrect, you can request us to change the data or to have it removed. If you have a relationship with Snoobi Technology B.V. or Snoobi B.V., you can send a request in writing to see your personal details. If the overview provided contains inaccuracies, you can send a request in writing to change the data or to have it removed. You can also inform us if you do not want to be approached with information about its products and services by reporting this to info@snoobi-technology.com with the subject "Unsubscribe". Users of a Snoobi product or service cannot opt out of information that relates to the operation or support of this product or service.

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